



2009 BUSINESS HORIZONS *Report Card*

Business Horizons is a one-week experience focused on high school students gaining an understanding of economics, the free-enterprise system and the personal skills needed to be successful in today's business environment.

Attendance: 93

53% Female; 47% Male

81% White (non-Hispanic), 11% African-American, 3% Asian American, 4% Hispanic,
1% Native American

Iowa counties represented: 34

Students were asked to rank their level of knowledge on a scale of 0-10 (10 = a great deal of knowledge) before and after Business Horizons. The results are based on the average of each response.

	<u>Before</u>	<u>After</u>
Products made in Iowa and Iowa's Commodities	3.98	8.46
Agriculture's Role in Iowa's Economy	4.83	7.88
How product prices are determined	4.51	8.03
Inflation	5.04	7.37
Benefits of business competition	5.85	8.49
Budget Deficits	3.40	7.42
International Trade	4.28	7.56
Capitalism/Free Market System	4.41	7.24
Profits	5.99	8.64

Iowa Perspective

I plan to stay in Iowa after I finish school:

Pre-Business Horizons: Yes 49%, No 21%, Undecided 30%

Post-Business Horizons: Yes 57%, No 15%, Undecided 28%

"Business Horizons pushed me to gain experience that I wouldn't have gotten anywhere else. I learned teambuilding, management, leadership and the ins and outs of running a business. Because of this program I am now considering pursuing business in college."

- Natalie McLinden, Waukee High School

"I definitely learned a lot in the short week I was here. At school it would have taken at least a semester to learn all of what I just did."

- Alyssa Sharar, Estherville Lincoln Central High School