

The Role of a Business Horizons Ambassador

<p>In selecting a Business Horizons Ambassador, the following criteria are considered:</p> <ul style="list-style-type: none">• Interpersonal skills - displays an ability to communicate effectively and in a positive manner with large groups of people that come from a wide variety of geographies and backgrounds.• Team player - exhibits spirit of cooperation and an ability to work for group success, sometimes at the sacrifice of individual gain.• Good judgment - shows capability of using mature judgment in making decisions that are sometimes unpopular with peers (student participants) but maintains organizational objectives.• High energy level - responds to strong demand on physical and mental stamina as workday is often very long and starts early in the morning.• GREAT ATTITUDE!	<p><u>The Role of a BH Ambassador</u></p> <p>BH Ambassadors will set a good example for this year's student participants and ensure the smooth running of the various events on campus. The main duties of a BH Ambassador are to:</p> <p><u>Assist the BH Staff</u></p> <ul style="list-style-type: none">➤ Help guide students, Industry Advisors and other volunteers, as needed.➤ Meet with BH Staff daily for list of responsibilities.➤ Assist with distribution of materials.➤ Help with A/V needs, room set-ups, activities, etc. <p><u>Meet the Guest Speakers</u></p> <ul style="list-style-type: none">➤ Greet them as they arrive.➤ Escort them to their speaking location and assist with handouts and overheads, projectors, etc.➤ Select walking-in music for General Assemblies.➤ Call the group to attention and do roll call. <p><u>Headquarters Assistance</u></p> <ul style="list-style-type: none">➤ Help with duties as assigned daily.➤ Assist with photos and news releases.➤ Help with data input for business simulation.➤ Help set up rooms for Investor Presentations.
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Due to budget constraints, only five Ambassadors will be selected for BH 2010. Due to the smaller number, our Ambassadors will have an even larger role in the success of this year's Business Horizons.



Business Horizons 2010
Simpson College, Indianola, Iowa
July 25-30, 2010

Kay Neumann-Thomas, Vice President-Programs, Iowa ABI Foundation
904 Walnut Street – Suite 100, Des Moines, IA 50125
(800) 383-4224, ext. 564 - (515) 235-0564 - kthomas@iowa.abi.org

BH Ambassador Application

Name _____ Date _____

Address _____

City , State & Zip _____

E-mail address _____ Age as of July 25, 2010 _____

High School _____ Current Year in School _____

What are the best days and times to reach you? _____

Home Phone: _____ Days & Times: _____

Cell Phone: _____ Days & Times: _____

Year you attended BH _____ Industry Letter (if you remember) _____

Industry Advisor(s) _____

Please type your responses to the following questions on a separate sheet of paper. Make your answers brief and to the point, and make sure your name is on the second sheet.

1. Why would you like to be a BH Ambassador?
2. What abilities/strengths/experience do you possess that would help you with the position?
3. What activities are you involved with at school?
4. What are your hobbies/extra-curricular activities?
5. What is your favorite class at school, and why? (We do not expect or want you to answer "Business or Economics" to this one, unless it really is your favorite class.)
6. Specifically, what are you going to do to promote BH in your school and community?

In addition to the week, you will also need to attend a session on Saturday afternoon, July 24th. Can you attend for the entire week ... July 24-30, 2010? _____
Business Horizons will be held at Simpson College in Indianola, Iowa this summer.

Please give a principal, counselor or teacher the enclosed recommendation form and postage paid envelope. Ask them to complete the form and return it by **February 26**.

Please return your application by **February 26** to: Kay Neumann-Thomas

Business Horizons
Iowa ABI Foundation
904 Walnut Street – Suite 100
Des Moines, IA 50309