

BUSINESS HORIZONS

What's in it for me?

- Strengthen your leadership skills
- Develop and refine teamwork skills
- Boost your college and job applications
- Spark your interest in starting a business
- Identify your personal interests and strengths
- Gain financial skills to help manage your money
- Make friends across Iowa

At
Business
Horizons...



the
bottom
line is FUN!



Business Horizons is a program of the
Iowa Association of Business and Industry
Foundation

RECREATIONAL ACTIVITIES



karaoke



Duct Tape



salsa
dancing

Meet and learn from
business owners

Send applications to:

Business Horizons
904 Walnut Street, Suite 100
Des Moines, IA 50309
Phone: (515) 280-8000 or (800) 383-4244
Fax: (515) 244-8907

info@businesshorizonsiowa.com
www.businesshorizonsiowa.com

July 22-27, 2007
Simpson College
Indianola, Iowa



REAL WORLD EXPERIENCES

BUSINESS HORIZONS:
An investment in
yourself that will pay
dividends for
the rest of
your life.



LIFE-CHANGING RESULTS

www.businesshorizonsiowa.com

BUSINESS HORIZONS

Real-World Experience

WHAT: A week-long, hands-on, action-oriented, live-in summer program for high school students who want to learn about what the future holds for you in the business world.

WHEN: Sunday, July 22, beginning at 1:00pm through Friday, July 27 at 3:00pm

WHO: Any current high school student (grade 9-12 during the 2006-07 school year) residing in Iowa. Out-of-state students welcome if space permits.

WHERE: On the campus of Simpson College in Indianola, Iowa – 12 miles south of Des Moines.

DEADLINE: Submit application by April 17 to receive a discount. Applications will be accepted after April 17 as space allows.

"Business Horizons helped me prepare for college through the networking with business people in Iowa, learning about how businesses in Iowa work and building friendships with other students from Iowa. I enjoyed Business Horizons and would encourage other interested students to attend."

Amanda Eikenberry, Des Moines
Roosevelt High School



Life-Changing Results

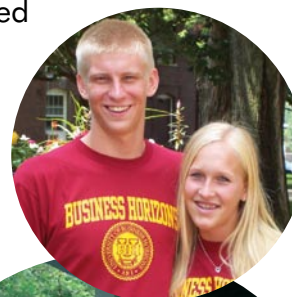
SELECTION PROCESS: Complete enclosed application or apply online at www.businesshorizonsiowa.com. Return the completed form to Business Horizons by April 17 for priority consideration.

COST TO ATTEND: Sponsorships valued at \$700 have been secured from Iowa businesses for you to attend for only a \$175 registration fee. If received after April 17 the fee will be \$250. Fee does not have to be sent with application, but must arrive before April 17 to receive discount.

Financial aid is available.

COLLEGE CREDIT:

Two general college credits are available at an additional cost which is less than half of what you would normally pay.



"It is so much fun. You learn so many things and meet many people that will truly become life-long friends."

Natalie Pearson, West Des Moines
Valley High School



SERIOUSLY FUN BUSINESS!

During Business Horizons, high school students from across Iowa are actively engaged in:

- Developing a product with a team
- Making financial decisions about their operations
- Creating a marketing plan and television infomercial
- Preparing and delivering a formal presentation to investors
- Participating in a trade-show
- Meeting influential business professionals
- Bonding and networking with peers and teammates

"I think that every high school student should come to Business Horizons. It is full of knowledge that you could not get anywhere else and it can really help you in the future. So come to Business Horizons... you won't regret it!"
Michael Taylor,
Oskaaloosa High School

"Business Horizons was an amazing program. This week I was able to meet many new friends, hear from some amazing speakers, network with some entrepreneurs in the Des Moines area, and I had a great time doing all of this. I would recommend this program to anyone; it was an amazing experience!"

Kristi Philips, Ames High School

Hear from inspirational Iowa business leaders on topics such as:

- Marketing
- Customer Service
- Networking
- Entrepreneurship
- International Business
- Why Iowa?